

Capital Requirements

MAD Jack Café

No	Item Description	Low Cost	Medium Cost	High Cost	Remark
1	Initial franchise fee & training	\$20,000	\$20,000	\$20,000	
2	Remaining franchise fee		\$10,000	\$15,000	
3	Rental deposit (3 months)	\$19,500	\$45,000	\$96,000	refundable
4	Rent (1 month advance)	\$6,500	\$15,000	\$32,000	
5	Electricity deposit	\$2,500	\$2,500	\$3,500	refundable
6	Gas deposit	\$500	\$1,500	\$1,500	refundable
7	Licenses from govt departments	\$120	\$500	\$1,000	
8	M&E engineer		\$5,000	\$10,000	
9	Renovation, furniture & improvement	\$50,000	\$120,000	\$200,000	
10	Equipments, utensils & Cutleries	\$30,000	\$50,000	\$60,000	
11	Main signage outside	\$6,000	\$10,000	\$15,000	
12	CCTV system	\$3,000	\$4,000	\$5,000	
13	Insurance	\$1,200	\$1,500	\$2,000	
14	Starting inventory	\$4,000	\$5,000	\$7,000	
15	Legal fee & stamp duty for agreements	\$3,000	\$5,000	\$7,000	
16	Advertisement budget (marketing & recruitment)	\$3,000	\$5,000	\$6,000	
17	Additional fund for working capital	\$20,000	\$40,000	\$60,000	
Estimated Total Capital required		\$169,320	\$340,000	\$541,000	

*The above low, medium and high cost estimations depend very much on the size & location of the the chosen outlet.
The above figures are estimates only. It is possible to vary and exceed in any areas mentioned.*